

RELIANCE INSIGHTS

December 2016 Newsletter

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We Keep Great Equipment Working Great!

Thank You For Your Valued Business

The Reliance Power Parts staff would like to extend our sincere appreciation for your business and wish you a Happy Holiday Season and a Peaceful and Prosperous New Year.

We exist to support the success of our customers. We keep heavy duty equipment working by supplying our passion, knowledge, high quality aftermarket products, excellent service, and the best customer experience. Over the past year, we've worked hard to deliver:

- New Products to help grow your business
- Exclusive Products to help you stand out from the competition
- An Agricultural Engine Parts Catalog as a valuable reference tool
- A New Website with innovative design and efficiency

In this issue of Insights you will find some of the exciting offerings we have planned to kick off 2017!

***We look forward to working with you to keep
great equipment working great!***



800-342-2545

Call Center Hours: 8 AM - 8 PM EST





Reliance Rewards Program

THANK YOU FOR BEING A LOYAL RELIANCE CUSTOMER

RELIANCE REWARDS

GROWING



TOGETHER

As a thank you for being a loyal customer, we are introducing
THE RELIANCE REWARDS PROGRAM for 2017!

We know working with a valuable partner will help us both be successful. Reliance Rewards are one way we would like to show our commitment to growing your business. More details on our program are coming soon!



Holiday Hours

Please note that in observance of Christmas and New Years, Reliance Power Parts will be closed December 23 - 26 and January 2. **We wish you Happy Holidays and a Happy New Year!**

You can still place orders online, though they will not be processed until the following business day.

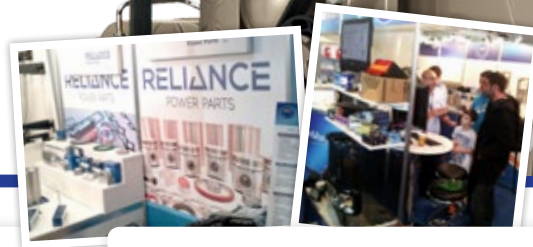
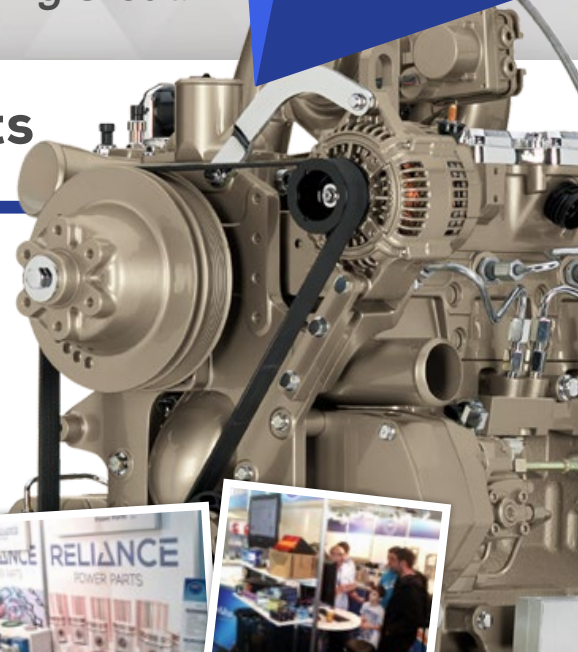




John Deere® 6090 (9.0L) Kits

EXPANDING OUR EXTENSIVE COVERAGE

We are kicking off the New Year with an exciting addition to our John Deere engine parts offering. Reliance will supply coverage for the 6090 (9.0L) PowerTech including engine overhaul kits and components, valve train parts, gasket and seals. There is a large population of these engines that are found in a wide variety of Agricultural, Construction and Marine equipment. Currently we have these parts in production and will be releasing a new product announcement when we have them in stock.



Upcoming 2017 Trade Shows

TALK TO OUR ENGINE EXPERTS FACE-TO-FACE

JAN. 18-21

**NTPD Association Conference
& Trade Show**
San Antonio, TX

JAN. 23-26

Heavy Duty Aftermarket Week
Las Vegas, NV

FEB. 15-18

National Farm Machinery Show
Louisville, KY



Perkins® Engine Kits and Parts

NO MATTER WHAT IT IS IN, WE HAVE IT!

Perkins engines are found in many agricultural and construction machines. From the newest Perkins engines, to the older models, we will have what you need. We stock complete engine kits, camshafts, lifters, gaskets, oil pumps, crankshafts, valve train parts and much more. Our years of experience ensure that you get consistent high quality at very competitive pricing!

Perkins engine parts available for:

Agricultural : Tractors, Combines, Windrowers;

Industrial & Construction : Backhoes, Compactors, Excavators, Forklifts, Generator Sets, Pavers, Telescopic Handlers, Welders, Wheel Loaders;

- ✔ Allis Chalmers
- ✔ Bobcat
- ✔ Bomag
- ✔ Case / IH
- ✔ Caterpillar
- ✔ Clark
- ✔ FERMEC
- ✔ Hyster
- ✔ Ingersoll Rand
- ✔ Jacobsen
- ✔ JCB
- ✔ Kobelco
- ✔ Lincoln
- ✔ Lull
- ✔ Massey Ferguson
- ✔ McCormick
- ✔ Sullair
- ✔ Vermeer
- ✔ White

**No need to hunt
around for Perkins
engines parts
– just give us a call!**

Part # MU5MW0157



Part # MU5LB1171



The Reliance Insights newsletter is your source for product announcements, events, technical information, and much more. Take a look inside and see what's new!



We make every effort to ship from our closest location to reduce shipping time and charges.

Warehouses located in: Phoenix - AZ, Lincoln - NE, Harlan - IA, Lynn - IN, Jacksonville - FL, and Winnipeg - MB (Canada)

Looking Towards the New Year

YEAR-END RECAP + UPCOMING 2017 NEWS



The holidays are just around the corner and so are many new products and exciting Reliance dealer benefits. **Take a look inside to learn more!**

www.reliancepowerparts.com 800-342-2545

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RELIANCE
POWER PARTS

